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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	5 Mos. '86	5 Mos. '85	May '86	Percentage Change: 5 Mos. '86/85	Percentage Change: May/Apr. '86
Personal Income (Monthly Average)[a]					
Unadjusted ($000,000)	3,340	3,306	3,366	1.0	-0.1
Adjusted for CPI ($000,000)	1,022.3	1,037.3	1,031.6	-1.4	-0.4
Crude Oil Production (000 bbl)	64,310	66,692	12,457	-3.6	0.4
Industrial Power Sales (000,000 Kwh)[b]	3,359	3,272	655	2.7	1.7
Total Bank Deposits (Monthly Average) ($000,000)[c]					
Demand	7,591	7,705	7,369	-1.5	-2.9
Savings	27,429	27,042	27,139	1.4	-1.0
Savings and Loan Associations[a] **($000,000)**					
Assets	10,043.7	9,578.7	10,176.5	4.9	0.8
New Mortgage Loans Made	567.6	542.0	156.3	4.7	3.8
Employment[a,d]					
Total Labor Force (000)	1,584.0	1,569.7	1,618.9	0.9	1.3
Total Employment (000)	1,455.4	1,453.9	1,477.0	0.1	0.6
Unemployment Rate (%)	8.1	7.4	8.8	—	—
General Business Index	91.5	94.0	87.8	-2.7	-3.3

[a] Includes revisions.
[b] Sales of larger privately owned utility companies.
[c] Total deposits of the Federal Reserve member Banks.
[d] Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES
($000)

City	May '86 Adjusted	May '86 Unadjusted	Adjusted '86/'85 5 Mos.	Adjusted 1986 May/Apr.
Ada	15,029	16,354	-0.1	1.3
Altus	13,918	15,046	11.9	3.3
Alva	4,334	4,838	4.4	0.3
Anadarko	5,531	6,325	3.7	1.3
Ardmore	19,881	22,020	4.8	1.1
Bartlesville	20,754	21,259	1.6	1.4
Blackwell	3,559	4,020	-1.2	1.9
Broken Arrow	19,185	22,263	12.6	0.7
Chickasha	10,052	11,227	5.1	1.2
Clinton	6,486	7,345	6.6	0.6
Cushing	6,553	7,199	-2.7	2.2
Del City	10,439	11,806	4.7	1.3
Duncan	14,221	15,787	6.4	0.6
Durant	9,571	10,440	11.1	0.5
Edmond	26,439	29,384	9.5	1.4
Elk City	8,529	9,464	4.8	2.4
El Reno	8,927	9,980	-4.1	1.7
Guthrie	6,847	7,995	14.9	10.6
Guymon	5,411	6,045	3.5	3.3
Henryetta	5,425	6,242	1.0	2.1
Hobart	2,638	2,997	7.3	0.4
Holdenville	3,196	3,543	8.4	0.9
Hugo	3,274	3,703	11.7	1.6
Idabel	4,327	4,829	0.3	0.8
Lawton	47,049	53,091	7.2	1.7
McAlester	11,364	12,691	1.5	1.3
Miami	13,322	14,610	28.3	2.0
Midwest City	39,568	43,511	1.7	0.9
Moore	12,295	13,019	3.9	-0.4
Muskogee	29,236	32,605	7.3	2.0
Norman	64,578	72,039	10.9	3.3
Oklahoma City	278,222	309,124	2.1	0.6
Okmulgee	6,375	7,226	10.5	1.8
Pauls Valley	4,358	4,724	-5.0	1.2
Pawhuska	2,003	2,160	-4.9	1.4
Ponca City	16,218	17,858	10.2	1.4
Poteau	5,216	5,674	8.5	2.0
Sand Springs	8,401	9,594	9.9	1.7
Sapulpa	15,126	17,501	-0.8	2.4
Seminole	7,588	8,462	34.4	1.2
Shawnee	22,771	25,840	6.4	-0.1
Stillwater	20,761	21,940	1.0	2.1
Tahlequah	7,840	8,658	0.3	1.7
Tulsa	249,631	268,023	6.3	1.4
Watonga	1,909	2,117	-7.1	0.8
Weatherford	1,648	6,501	-6.6	1.9
Wewoka	5,534	1,427	2.4	3.2
Woodward	12,538	14,031	2.9	0.7
Total	1,118,075	1,232,537	5.1	1.3

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	5 Mos. '86 Adjusted	5 Mos. '85 Adjusted	May '86 Adjusted	May '86 Unadjusted	Percentage Change 5 Mos. '86/'85 Adjusted	May/Apr. '86 Adjusted	May/Apr. '86 Unadjusted
OKLAHOMA CITY MSA							
Food	901,576	830,302	182,450	190,496	8.6	-0.1	-0.2
Apparel	84,978	97,580	16,932	15,510	-12.9	-0.8	-6.5
General Merchandise	340,998	398,016	66,835	69,490	-14.3	-1.6	11.4
Furniture	101,746	122,641	20,227	20,039	-17.0	-0.6	0.2
Lumber	96,850	93,736	18,620	21,747	3.3	-6.9	1.8
Auto Dealers	779,088	545,046	155,332	189,071	42.9	2.0	5.6
Service Stations	99,969	141,604	21,752	21,749	-29.4	19.5	30.1
All Other	309,347	316,601	63,483	82,726	-2.3	2.4	27.2
Total	2,714,552	2,545,526	545,631	610,828	6.6	0.1	6.8
TULSA MSA							
Food	565,289	533,479	113,092	118,096	6.0	0.8	5.5
Apparel	75,704	87,845	14,925	14 440	-13.8	0.3	-2.1
General Merchandise	249,500	307,639	48,873	52,280	-18.9	-0.6	9.3
Furniture	97,202	87,371	19,708	18,936	11.3	2.8	-1.5
Lumber	81,058	60,234	16,529	19,270	34.6	0.4	9.0
Auto Dealers	453,306	317,087	90,376	110,010	43.0	2.0	5.6
Service Stations	82,135	116,344	17,871	17,869	-29.4	19.5	30.1
All Other	48,086	54,271	9,123	12,046	-11.4	-4.2	61.3
Total	1,652,280	1,564,270	330,497	362,947	5.6	1.7	7.8
ENID MSA							
Food	49,662	51,897	9,917	10,677	-4.3	1.2	7.2
Apparel	8,346	8,581	1,770	1,805	-2.7	4.9	3.5
General Merchandise	20,972	24,139	4,188	4,615	-13.1	0.0	11.9
Furniture	4,926	6,570	986	919	-25.0	-7.8	-15.7
Lumber	8,213	6,583	1,623	1,946	24.8	-4.0	6.5
Auto Dealers	44,582	31,197	8,889	10,820	42.9	2.0	5.6
Service Stations	7,372	10,450	1,604	1,604	-29.5	19.5	30.1
All Other	15,416	12,438	2,830	3,710	23.9	-9.7	21.9
Total	159,489	151,855	31,807	36,096	5.0	0.6	8.3
LAWTON MSA							
Food	75,013	74,962	15,423	16,654	0.1	4.2	9.3
Apparel	8,470	9,925	1,716	1,746	-14.7	0.3	2.7
General Merchandise	43,948	49,262	8,687	9,578	-10.8	-0.1	11.8
Furniture	12,511	11,514	2,500	2,542	8.7	0.9	3.5
Lumber	10,566	11,005	2,069	2,456	-4.0	-6.2	1.8
Auto Dealers	59,426	41,578	11,848	14,421	42.9	2.0	5.6
Service Stations	5,025	7,127	1,093	1,093	-29.5	19.5	30.1
All Other	17,912	15,641	3,407	4,600	14.5	-1.7	4.5
Total	232,871	221,014	46,743	53,090	5.4	1.7	7.9
MUSKOGEE AREA							
Food	60,685	57,425	12,042	13,166	5.7	-0.6	9.9
Apparel	7,635	8,345	1,537	1,475	-8.5	-0.8	-6.8
General Merchandise	16,971	21,729	3,383	3,605	-21.9	1.3	0.4
Furniture	5,787	5,397	1,180	1,125	7.2	0.8	-4.9
Lumber	3,039	2,817	602	662	7.9	-3.8	15.3
Auto Dealers	37,504	26,238	7,475	9,098	42.9	2.0	5.6
Service Stations	6,472	9,184	1,402	1,405	-29.5	1.3	30.1
All Other	13,609	12,246	3,031	3,659	11.1	3.3	24.1
Total	151,702	143,381	30,652	34,195	5.8	1.3	8.6
STATE[a]							
Durable Goods	2,855,133	2,198,913	574,979	667,059	29.8	1.2	6.1
Auto Dealers	1,946,887	1,362,004	388,166	472,479	42.9	2.0	5.6
Accessory Dealers	150,816	167,909	30,369	33,142	-10.2	0.5	6.9
Total Automotive	2,097,703	1,529,913	418,535	505,621	37.1	1.9	5.7
Furniture	140,951	151,564	27,714	28,296	-7.0	0.1	5.8
Household Appliances	107,864	108,837	21,411	22,278	-0.9	-1.0	5.7
Total Furniture and Appliances	248,815	260,401	49,125	50,574	-4.4	-0.4	5.8
Lumber and Building Materials	306,021	245,539	62,230	70,000	24.6	-3.7	5.7
Hardware Stores	29,302	29,849	5,910	7,136	-1.8	0.7	8.2
Total Lumber, Building Materials & Hardware	335,323	275,388	68,140	77,136	21.8	-3.3	5.9
Nondurable Goods	4,856,209	4,647,536	995,681	1,048,401	4.5	2.5	10.0
Apparel	258,815	269,352	51,349	48,376	-3.9	-1.5	-6.6
Drug Stores	206,170	171,195	41,694	44,290	20.4	1.4	7.1
Eating and Drinking Places	792,249	699,711	161,697	173,459	13.2	1.0	5.1
Food Group	1,982,457	1,720,113	405,945	433,226	15.3	1.9	10.6
Service Stations	328,357	465,066	71,444	71,426	-29.4	19.5	30.1
General Merchandise Group	950,620	1,012,419	193,017	200,078	-6.1	0.5	12.6
Total Retail Trade	7,711,342	6,846,449	1,570,660	1,715,460	12.6	2.0	8.5

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	5 Mos. '86	5 Mos. '85	May '86	Percentage Change 5 Mos. '86/'85	Percentage Change May/Apr. '86
ENID MSA					
Employment (Number)[a]					
Labor Force	31,200	32,020	31,400	-2.6	-0.6
Total Employment	28,700	29,720	28,600	-3.4	-0.7
Unemployment Rate (%)	8.0	7.1	9.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	1,116.9	2,533.3	175.0	-55.9	-15.0
Number of Units	16	40	3	-60.0	0.0
Residential—Multi Family					
Dollar Value ($000)	0.0	1,245.8	0.0	—	0.0
Number of Units	0	23	0	—	0.0
Nonresidential					
Commercial ($000)	70.0	2,951.0	0.0	-97.6	0.0
Industrial ($000)	1,387.0	0.0	0.0	—	—
Institutional ($000)	0.0	0.0	0.0	0.0	0.0
Nonbuilding					
Streets and Highways ($000)	192.6	0.0	192.6	—	—
All Other Nonbuilding ($000)	0.0	0.0	0.0	0.0	0.0
Total Construction ($000)	2,766.5	6,730.1	367.6	-58.9	-76.9
LAWTON MSA					
Employment (Number)[a]					
Labor Force	46,800	46,360	47,500	0.9	0.6
Total Employment	44,380	44,040	45,000	0.8	0.4
Unemployment Rate (%)	5.2	5.0	5.3	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	9,463.6	5,846.1	1,402.2	61.9	-40.4
Number of Units	160	95	23.0	68.4	-41.0
Residential—Multi Family					
Dollar Value ($000)	1,996.5	900.0	530.0	121.8	-24.3
Number of Units	74	29	18	155.2	-30.8
Nonresidential					
Commercial ($000)	2,081.5	3,335.0	60.0	-37.6	-87.4
Industrial ($000)	408.0	0.0	0.0	—	—
Institutional ($000)	138.1	14,740.0	123.5	-99.1	E
Nonbuilding					
Streets and Highways ($000)	1,428.8	4,942.5	1,012.3	-71.1	—
All Other Nonbuilding ($000)	0.0	0.0	0.0	0.0	0.0
Total Construction ($000)	15,516.5	29,763.7	3,128.0	-47.9	-17.7
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	32,860	31,862	33,900	3.1	2.6
Total Employment	29,700	28,527	30,700	4.1	2.2
Unemployment Rate (%)	9.8	10.5	9.4	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	3,063.4	2,991.2	691.4	2.4	-9.1
Number of Units	45	43	10	4.7	-9.1
Residential—Multi Family					
Dollar Value ($000)	3,237.6	1,479.7	358.5	118.8	62.4
Number of Units	67	55	11	21.8	57.1
Nonresidential					
Commercial ($000)	1,269.2	1,206.2	348.7	5.2	-30.7
Industrial ($000)	1,502.5	590.5	0.0	154.4	0.0
Institutional ($000)	2,227.8	90.0	118.6	E	-92.3
Nonbuilding					
Streets and Highways ($000)	0.0	2,467.5	0.0	—	0.0
All Other Nonbuilding ($000)	52.6	53.7	14.0	-2.0	0.0
Total Construction ($000)	11,353.0	8,878.8	1,531.2	27.9	-49.8

E = Exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Brian M. Hickey, Research Assistant.

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OKLAHOMA CITY AND TULSA MSAs

Category	5 Mos. '86	5 Mos. '85	May '86	Percentage Change 5 Mos. '86/'85	Percentage Change May/Apr. '86
OKLAHOMA CITY MSA					
Employment (Number)[a]					
Labor Force	512,540	513,080	516,500	-0.1	0.1
Total Employment	479,820	482,460	481,500	-0.5	-0.3
Unemployment Rate (%)	6.3	6.0	6.8	—	—
Mortgage Loans Closed ($000,000)[b]	123.9	178.6	31.7	-30.6	32.1
Bank Deposits ($000,000)[c]					
Demand Deposits	963.9	1,098.4	811.1	-12.2	-9.6
Time and Savings Deposits	2,252.8	2,708.8	2,112.2	-16.8	-4.6
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	87,595.2	93,438.4	17,829.7	-6.3	-3.0
Number of Units	1,464	1,564	295	-6.4	2.1
Residential—Multi Family					
Dollar Value ($000)	20,959.1	16,159.7	5,369.8	29.7	E
Number of Units	718	746	204	-3.8	E
Nonresidential					
Commercial ($000)	42,790.3	81,422.0	9,475.9	-47.4	184.4
Industrial ($000)	3,250.0	10,116.1	1,228.8	-67.9	278.1
Institutional ($000)	5,185.6	5,790.3	715.3	-10.4	-40.3
Nonbuilding					
Streets and Highways ($000)	20,640.8	23,176.9	1,333.4	-10.9	28.9
All Other Nonbuilding ($000)	2,639.0	2,610.2	592.3	1.1	29.7
Total Construction ($000)	183,060.2	232,713.7	36,545.2	-21.3	37.8
General Business Index	86.6	91.5	83.9	-5.4	-2.2
TULSA MSA					
Employment (Number)[a]					
Labor Force	349,180	342,220	356,000	2.0	1.2
Total Employment	319,900	316,660	324,500	1.0	0.6
Unemployment Rate (%)	8.4	7.5	8.8	—	—
New Mortgage Loans Made ($000,000)[b]	130.0	74.4	37.6	74.7	32.9
Bank Deposits ($000,000)[c]					
Demand Deposits	720.8	741.4	702.3	-2.8	-1.8
Time and Savings Deposits	2,066.8	1,912.6	2,016.6	8.1	0.2
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	50,786.1	56,794.4	11,081.9	-10.6	—
Number of Units	833	960	176	-13.2	—
Residential—Multi Family					
Dollar Value ($000)	17,517.0	16,936.2	1,845.6	3.4	-85.9
Number of Units	540	574	100	-5.9	-56.3
Nonresidential					
Commercial ($000)	23,920.6	76,796.2	4,196.5	-68.9	-62.0
Industrial ($000)	2,008.3	9,388.2	148.6	-78.6	-44.3
Institutional ($000)	7,747.9	10,228.5	2,152.0	-24.3	24.4
Nonbuilding					
Streets and Highways ($000)	8,989.0	4,860.1	896.5	85.0	E
All Other Nonbuilding ($000)	2,952.1	2,017.7	432.2	46.3	-53.3
Total Construction ($000)	113,920.9	177,021.3	20,753.3	-35.6	-24.4
General Business Index	87.8	91.8	81.4	-4.4	-6.5

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

[b]By Savings and Loan Associations.

[c]Total deposits of the Federal Reserve Member Banks.

CONSTRUCTION, STATE

Category	5 Mos. '86	5 Mos. '85	May '86	Percentage Change 5 Mos. '86/'85	Percentage Change May/Apr. '86
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	166,530.4	176,505.9	33,950.0	-5.7	-10.4
Number of Units	2,741	2,930	551	-6.5	-10.4
Residential—Multi Family					
Dollar Value ($000)	46,155.8	41,499.6	8,301.0	11.2	138.2
Number of Units	1,517	1,780	338	-14.8	162.0
Nonresidential					
Commercial ($000)	80,189.6	179,285.5	15,325.0	-55.3	-7.9
Industrial ($000)	9,050.9	22,953.7	1,677.4	-60.6	-27.7
Institutional ($000)	25,475.5	32,266.8	4,046.4	-21.0	-12.9
Nonbuilding					
Streets and Highways ($000)	66,502.0	64,550.8	9,128.0	3.0	30.9
All Other Nonbuilding ($000)	6,576.7	5,153.8	1,179.5	27.6	-22.4
Total Construction ($000)	400,480.9	522,216.1	73,607.8	-23.3	0.2

[a]Includes revisions.